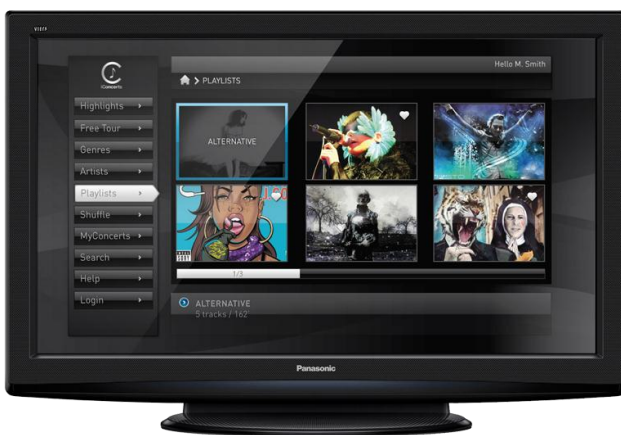


PRESS RELEASE

Carquefou, January 30th 2012

## **Wiztivi develops iConcerts on Toshiba and Panasonic connected TVs**

*iConcerts, the first global provider of HD « live » music contents, continues its international development with Wiztivi and presents its VOD services on Panasonic and Toshiba connected TVs.*



### **Welcome to the world of Live Music!**

iConcerts offers a service of music content through a multi-media experience (TV, web, telephone, IPTV, PCTV, VOD and Connected TV). Thus, iConcerts stands as a leader in the provision of an innovative, cross-media Entertainment service dedicated to live music.

Watch your favourite artists live **among more than 1300 concerts**, browsing by genre or artist, or by making your own playlists.

*A new musical User Experience developed by Wiztivi!*

*iConcerts relies on the Cloud TV Platform, WSP – VOD by Wiztivi: the best solution for the distribution of services on connected screens !*

**iConcerts :**

*« For us, this collaboration has been the way to express our vision of a “new generation” service. We have designed our application to ensure the quality of the TV and the accessibility of the internet including with the objectives of simplicity and user friendliness! We hope to open new digital horizons to music fans, to participate in creating new modes of content consumption and to emphasize the close relationship between artists and fans.»*



**About iConcerts**

*iConcerts is the first 360° "live music" service, an "all screens" architecture that offers music fans a HDTV channel (High Definition), a VOD platform (Video-on-demand), connected TV applications and mobile applications (Android and Apple). More than 1,300 concerts and "live" performances by major artists of the French and international music world. iConcerts is a division of the Swiss company Transmedia Communications SA based in Geneva.*

For more information, please visit: [www.iConcerts.com](http://www.iConcerts.com)

**About Wiztivi**

*Founded in France in 2007, Wiztivi with its approximately 55 specialists has developed its expertise and marketed innovative turnkey solutions in the domain of connected TVs. Wiztivi works along with content editors, TV channels, operators and CE manufacturers to develop their interactive services. Based on its Solution Platform, Wiztivi offers video portals (vod, svod, catchup or web-tv). Premium Appstores and interactive television services, including live. Wiztivi has a unique recognized expertise on HbbTV standard.*

For more information, please visit: [www.wiztivi.com](http://www.wiztivi.com)